



Body Positivity Campaign Frequently Asked Questions (FAQ)

I'M INTERESTED BUT HAVE QUESTIONS. WHO SHOULD I CONTACT?

Please fill out the interest form and, for the questions about being photographed or participating in a video, select “Maybe (I’d like more information)”.

The Breastfeeding Coalition is made up of a team of agencies and individuals working together, and we will do our best to follow up with you and answer your questions.

WHAT IF MY BREASTFEEDING JOURNEY HAS ALREADY ENDED, CAN I STILL PARTICIPATE?

Yes! If you have a child under 18 months old and live in Lake County, you can still participate.

This campaign is designed to highlight all infant feeding journeys. We know that every family’s experience is unique, and we welcome stories from all feeding paths.

DO I HAVE TO BE BREASTFEEDING TO PARTICIPATE?

No. Families who breastfeed, bottle-feed, pump, use formula, tube feed (ex. NG tube or G-tube), or combine feeding methods are all welcome!

This campaign celebrates all the ways families feed and care for their babies.

DO I HAVE TO BE PHOTOGRAPHED WHILE FEEDING MY BABY?

No. While we are hoping to capture real feeding moments, participation is flexible.

You can choose what you are comfortable with, and we will work with you to create a positive experience.

DO I HAVE TO HAVE MY BABY’S FACE SHOWN IN THE PHOTOS?

No. We are happy to work with you and your comfort level.

There are many ways we can capture meaningful and beautiful photos of you and your baby without showing your baby’s face or identifying features. Our goal is to create a supportive experience that respects each family’s preferences and privacy.

DO I HAVE TO SHARE MY STORY?

No. Sharing your story is completely optional.

Some participants may choose to share a short quote or video, while others may prefer to only be photographed. We are happy to capture however much of your journey you are willing to share.

WHERE WILL THE PHOTOS AND VIDEOS BE USED?

Photos and videos may be used for:

- Social media
- Websites
- Printed materials
- Presentations and community outreach

Our goal is to share these images in a way that is respectful, supportive, and uplifting.

WILL I BE PAID FOR PARTICIPATING?

This is a voluntary opportunity, and there is no financial compensation.

However, your participation helps support a campaign that aims to uplift and support families across Lake County.

WHAT IF I FEEL NERVOUS OR UNSURE?

That's completely normal. Many people feel unsure at first.

Our team is here to create a comfortable, supportive, and judgment-free experience, and you can always ask questions or change your level of participation.

WHAT IF I NEED HELP GETTING TO A PHOTO SESSION?

We understand that transportation can be a challenge. Please let us know on the interest form, and we will do our best to work with you and explore options.

CAN PARTNERS, DADS, OR OTHER CAREGIVERS PARTICIPATE?

Absolutely! We welcome all caregivers—moms, dads, partners, grandparents, and others.

Feeding and caring for babies is something that many people share, and we want that reflected in the campaign.

WHAT KINDS OF FAMILIES ARE YOU LOOKING FOR?

All kinds of Families! We are looking for real, local families of all backgrounds, including:

- Different body types and postpartum experiences
- All feeding methods
- Diverse cultures and family structures
- Parents and babies with disabilities

We want this campaign to reflect the full diversity of Lake County families!

WHAT HAPPENS AFTER I FILL OUT THE INTEREST FORM?

A member of our team will follow up with you to:

- Answer any questions
- Share more details
- Talk about next steps if you choose to participate

We do ask for your patience in receiving follow-up as the Breastfeeding Coalition is made up of a team of agencies and individuals working together, and we are doing our best to follow up with each participant.